



APPA BUSINESS PLAN REQUEST

Board Item:	
Information	Action
Other	

Budget Year:

Request #:

Date of Request:

Title of Request:

Requested By:

IMPACT ON STRATEGIC PLAN

Explain how this request benefits, strengths, or ultimately enhances the APPA Strategic Plan’s vision “Preparing for Every Future” by creating a future of continuous learning so that APPA can build on its core strengths, create greater differentiation for the association, enhance its relevancy for its members, and prepare for every future.

<h3 style="margin: 0;">4 Supporting Pillars of the Strategic Framework</h3> <p style="margin: 0;">(to build the continuous learning infrastructure necessary for a successful learning-centric organization) Place an “X” to indicate which strategy is enhanced</p>	
	<p>1. EDUCATIONAL CONTENT. <i>a) Develop a wide breadth of educational content through creation, curation, and cataloging that has value to existing and potential members.</i></p>
	<p>2. EDUCATIONAL DELIVERY CHANNELS. <i>a) Create additional, varied, convenient and cost-effective education and training delivery channels that are available at our members’ time and place of choice and in a variety of formats.</i></p>
	<p>3. SUPPORTING INFRASTRUCTURE. <i>a) Create the supporting technological and human infrastructure to address an increasing demand for learning as well as support the variety and range of content and delivery methods to enable greater use of existing content collections and the need for other technological system for content development.</i> <i>b) Enable greater use of existing content collections by building other technological systems for content development and deployment.</i> <i>c) Develop organizational capacity to build a learning-centric association.</i></p>
	<p>4. COLLABORATIVE LEARNING. <i>a) Create peer-to-peer opportunities for collaborative learning that offers synergistic, real-time, and fresh shelf life learning that encourages sharing and learning from others.</i></p>
	<p>5. OTHER (alignment with and focus on continuous learning and actions needed to enable the overall strategic plan). <i>a) Further increase APPA’s value, differentiation, and relevancy through an ongoing response to our evolving needs as we navigate our unfolding future.</i></p>

Scope of Impact (choose one):

- Long/short-range impact (on-going improvement of existing programs) –
- Strategic (change direction with new program or new paradigm)

ASSIGNED RESPONSIBILITY (volunteer(s), EVP, other):

- To study request:
- To implement request:

DESCRIPTION/ PURPOSE:

JUSTIFICATION/ BENEFITS:

PLANNED APPROACH:

EXPECTATIONS/ OUTCOME(S):

ESTIMATED TIMING, RESOURCE(S) AND SOURCES OF RESOURCES FOR REQUEST

Stage/Phase	Target Closure	Annual Resource Plan			Level of Resources		Source of Resources
		18-19	19-20	20-21	One-time	On-going	
Development/ Study		\$	\$	\$			
Implementation		\$	\$	\$			
Continuous/ Annual Need(s)		\$					

EXECUTIVE COMMITTEE STATEMENT ON EXPECTED RESULTS:

PROPOSED BOARD ACTION ON THIS REQUEST: